



mr.web

## Introduction & Presentation

# Mr. Web IQ

For IT & Marketing Solutions

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Profile

# Goals, Vision and Key of Success

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## Goals

To achieve all new and modern technology, marketing strategy to Iraqi market and build a strong infrastructure of IT-e marketing.

## Vision

To be more than company.

## Key Of Success

Trust and Honesty, two words but with huge meaning.

# Our Description

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**Mr. Web IQ** is a corporate marketing design and management office with providing strategic solutions to the nature of marketing, including e-marketing, production, as well as submitting annual budgets for marketing costs and plans.

Websites, Applications, Graphic design, Videos productions all of these are in the space of our ability to do, it's consider a major specialty that we can bet on it in all range of Iraqi market.

The IT solutions are one of our specialists and we have a full staff to handle all types of IT works, also we can provide all devices, services and solutions that related to IT field to all companies, organizations, government and non-government.

# Our Services

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- Full CI presentation for companies and includes (company logo, profile, brochure, business card, catalog, flyers, stickers, bags ... etc)
- Brand Management (RE-BRANDING) by re-evaluating the brand in the market, monitoring weaknesses and developing effective solutions to raise the level of the brand.
- Providing services to make promotional videos with modern montages and targeted service slides focused on advertising the target product.

# Our Services

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- E-marketing management, which includes designing websites with modern technology and all kinds (websites of small and large companies, websites of organizations, governmental websites, personal websites, marketing websites, e-commerce websites ... etc.). These websites has highly reliable security, as they consist of (3) security stages to access the control panel.
- Providing all kinds of hosting services (shared, private server, VPS) with high specifications and also with separate accounts with a lot of features and applications that the website developer needs and returns to the company's service.

# Our Services

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- Providing domain name reservation services (DOMAIN NAME) to companies and organizations, as well as the possibility of providing domains on the Iraq DNS (iq.) And with an official registration with the Iraqi Ministry of Communications.
- Providing email services and linking it to the various applications available on smartphones and computers.
- Designing smart phone applications (Android, IOS).

# Our Services

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- Solve all the technical problems that companies face in terms of website technology and smart phone applications.
- Using special technical tools to monitor and improve websites in the priorities of search results and indexing them.
- Setting monthly plans to manage corporate electronic communication pages and create funded and unfunded advertising campaigns according to the type of marketing plan previously developed.

# Our Services

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- Customer service management (CRM), setting up the necessary systems and linking the appropriate devices for this purpose, with developing strategies and plans according to the type of work, as well as giving courses in this regard.

# Our Managements

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The management of a small company for marketing services and information technology is a mixture between art and technical background to provide radical and modern solutions to the problems of companies and institutions that suffer from weakness in these two sectors,

The work on these two departments requires human resources with high expertise, especially with regard to website design, as it integrates information technology expertise, design expertise and modernity.

Our experiences in running this business are summarized in the points below :-

# Our Managements

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- Knowing the weaknesses in the life cycle of the product to be advertised.
- Determine the broad lines the company needs to improve its products.
- Determining the strength of the product in the market and knowing the extent of its spread among the community circles.
- Supporting marketing advertisements regarding after-sales services and expanding the spectrum of these services.

# Our Managements - Marketing

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- Using a specialized team to create a marketing infrastructure through social media platforms and collect information about customers interested in the product to communicate with them in the future.
- Develop marketing plans close and long-term to know the extent of the product.
- Collecting and analyzing marketing data using special programs for this purpose to identify weaknesses and identify effective solutions.

# Our Managements - Marketing

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- Cooperating with specialists in the Information Technology Department to create platforms and applications to make customer feedback solutions questionnaires about the product.
- Emphasizing the customer's loyalty to the product by offering plans for offers and discounts in the form of coupons for important customers.
- Make professional designs to attract the customer to the goal to be announced, whether it is a product or service.

# Our Managements - E-Marketing

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- Designing modern websites that meet the company's need to display its products, experiences and services on the Internet.
- Make plans to support websites on the Internet through special tools in this field.
- Protect websites from intrusions by following up the sites using special tools in this field.
- Regular maintenance of sites by cleaning the site from unwanted files, as well as making backup copies to prevent information loss.

# Our Managements - E-Marketing

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- Designing smart phone applications and linking them to websites to reach informational integration to reach the product in an easy and effective manner.
- Collecting data from websites, applications, and social media platforms through special tools.
- Linking websites to search engines and creating an Index to reach a high ranking in search results.
- Linking websites to social media pages to deliver a lot of information to the customer through this integration.

# Our Projects / Websites



Mr. Web IQ



Rusly Almaliki



Skechers



GZ Oil Service



Iraq Data Hub



Renos Company



Sardar Group



Hino & Tadano



TOTO Iraq



Prestige Motors



Sardar Auto



Akkadia

# Our Projects / Websites

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Mesopotamia



Taqa Group



Fada Rafidain



AK-Coaching



Kobani



Digital Lens

# Our Projects / Social media (Facebook)

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Iraq Pass



Lotus women ngo



Yazran Basra



Transforat



Mr Web IQ



Alkarnak



Alreef Rest.



Bit Meet up

# Our Projects / Social media (Instagram)

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Iraq Pass



Lotus women ngo



Yazran Basra



Transforat



Alkarnak

# Our Projects / Companies Profiles

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***Renos  
Company***



***BIT 18***



***Almanar  
Company***



***Albustan  
Rest.***



***Alfaisal  
Company***



***iMad  
Tech***

# Our Projects / Companies Profiles

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***Iraqi Oil Tanker  
Company***



***Alkashaf***



***Mishwar***



***Saif  
Alrudaini***

# THANK YOU FOR YOUR TIME

Feel Free To contact us, it's our pleasure to help you



+964 7700536 444



info@mrwebiq.com



Iraq, Erbil, 100Str.



